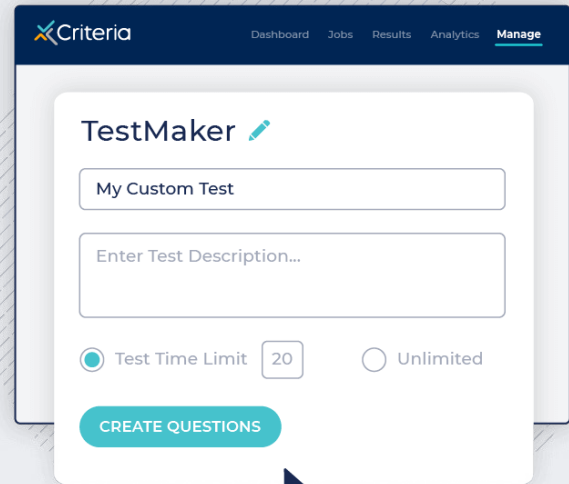# TestMaker

TestMaker is a test authoring tool in the Criteria platform that allows you to create, edit, and deliver your own tests. This flexible tool makes it easy to create custom tests to administer to candidates pre-hire, as well as to create ongoing training assessments and employee surveys for your current staff.

Create Your Own Tests

✔ Test for Industry Knowledge

When you are looking for a candidate with knowledge about your particular industry or company, use TestMaker to create a custom test that evaluates them on that specific subject matter. For example, create a test on legal knowledge in your state, or on awareness of new technology in your industry.

✔ Assess Specific Skills

If you need candidates who have a very specific skill set, TestMaker allows you to create custom tests that evaluate their proficiency in those skills. For example, create a test to see if they have bookkeeping skills or if they know how to operate certain machinery. You can even create your own custom typing test.

✔ Track Training Progress

Throughout the training and onboarding process, use TestMaker to create custom tests that evaluate each new employee's understanding of the training material. These assessments can help you track your employees' progress and adjust the training programs accordingly.

✔ Survey Your Employees

TestMaker includes a survey-creation tool that makes it easy to survey your employees. The tool can be used to send out employee engagement surveys, 360-degree reviews, requests for feedback from your staff, and even employee polls about where to go for the next after-work happy hour.

Features

✓ Analytics for each of your custom tests

✓ Timed or untimed tests

✓ Question randomization

✓ Ability to add images to your questions

Choose Between the Following Question Types:

✓ Multiple Choice

✓ True/False

✓ Yes/No

✓ Essay/Open Ended

✓ Check All That Apply

A Note on Validity

All of Criteria's proprietary tests have been extensively validated based on data from norming groups. When you create your own tests with TestMaker, you no longer have the added security of the validation from our proprietary tests. For this reason, we recommend using TestMaker for tests that evaluate acquired skills that are easier to objectively assess. We also recommend pairing your custom tests with our cognitive aptitude and personality tests, which are validated to be highly predictive of job performance. This combination of tests can provide you with a more complete picture of each candidate's potential.

Make Better Talent Decisions

Criteria's testing platform empowers companies to make more informed hiring decisions through a comprehensive suite of scientifically-validated aptitude, personality, emotional intelligence, risk, and skills tests.

No Per-Test Fees

Administer unlimited tests with flat fee subscription pricing, resulting in predictable costs and more efficient hiring.

Ease of Use

Easily create testing links and paste them directly into your job postings. Applicants take tests remotely with a click of a button, and results are instant.

Candidate-Friendly

Get to know your candidates by building assessment experiences that candidates love.

Ready to take your hiring to the next level?

> Start a Free Trial